

**SVCC Digital Sign Board
Ad Contract**
Approved April 15, 2015; Current for 2017

Business Name _____ Contact Name _____
Street _____ Town, PA Zip _____
Email address _____ Phone _____

- Advertisements must be brief. A six word maximum is recommended. Graphics sell your message.
- Advertisements may NOT include product pricing information.
- Ad weeks will begin on Mondays unless special arrangements are made.
- Commercial entities:
 - May display logo
 - May display event information (eg. anniversary, open house, etc.)
 - May display brief description of product
- Non-profit organizations:
 - May promote events
 - May NOT promote items for sale
- SVCC may refuse to advertise if the content is deemed inappropriate or if it does not conform to the guidelines set above.
- Unless guaranteed through sponsorship, advertisements from one entity may be limited to allow fair use by other SVCC member organizations.
- SVCC retains the right to promote SVCC events and member businesses of the area at its discretion.
- SVCC retains the right to limit the total weekly exposure to a 30 slide maximum. Once the maximum for a particular week is reached, additional advertising space will not be available for that week.
- The sign is 80 pixels high by 144 pixels wide. (Roughly 5' by 9')

Advertising rates

Advertising on the SVCC Digital Sign is a benefit of SVCC membership. Only SVCC members may purchase display time on the sign. Advertisements must display for a 2-week minimum. It is anticipated that the majority of advertisements will be one slide. The following rates are per slide, with a 2-slide maximum per advertisement.

SVCC Members:

- Commercial entities: \$25 per week per slide; 4 weeks for \$75
- Non-profit organizations: 2 weeks for \$25 per slide

I agree to the following terms.

1. An ad design will display for a minimum of 2 weeks before changing.
2. Ads will conform to the guidelines set forth above.
3. I will provide graphics when necessary.
4. Full payment for my ad must be received within one month of the start date.

Ad Start Date: _____ Ad End Date: _____

Signature: _____ Date: _____

Check of the following payment options.

_____ Check enclosed for \$_____.

_____ Charge my business card. Card # _____ Exp _____ CVC _____

_____ Invoice me. Full payment will be remitted by the due date or my ad will not run.