

# SVCC Digital Sign Board Sponsorship Contract

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Street \_\_\_\_\_ Town, PA Zip \_\_\_\_\_  
Email address \_\_\_\_\_ Phone \_\_\_\_\_

I select the following level of sponsorship.

- \$5000 Sponsor - 2 slides of exposure in every rotation for 78 consecutive 2-week cycles**  
Value: \$5850 Impressions: 8,270,184 to 20,675,304 views
  
- \$1000 Sponsor**  
This level offers you 2 advertising options:
  - Option 1: 2 slides of exposure in every rotation for 15 consecutive 2-week cycles**
  - Option 2: 1 slide in every rotation for 30 consecutive 2-week cycles.**Value: \$1150(option 1) or \$1125(option 2) Impressions: 1,590,420 to 3,976,020 views
  
- \$500 Sponsor - 1 slide in every rotation for 15 consecutive 2-week cycles.**  
Value: \$575 Impressions: 75,210 to 1,988,010 views

I agree to the following terms.

1. An ad design will display for a minimum of 2 weeks before changing.
2. Approval for ad proofs must be received by no less than 1 week before the first date of the ad run. If no response for approval is received, SVCC has the right to post the ad copy proposed.
3. Ads will conform to the guidelines set forth in the companion document.
4. I will provide graphics when necessary.
5. My slides are guaranteed for my use.
6. I will have the right of first refusal at renewal time. I understand that the renewal price may increase over time.
7. I will maintain my SVCC membership for the life of this agreement. Termination of membership signals termination of this contract with no remuneration.
8. Full payment for my sponsorship must be received within one month of the sponsorship start date.

NOTES: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Program Start Date: \_\_\_\_\_ Program End Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

SVCC Signature: \_\_\_\_\_