

## 2017 Sponsor Levels and Benefits

<b>Level</b>	<b>Athletic Event</b> <i>(River Run; Chiques Challenge; MAG Run)</i>	<b>Community Event</b> <i>(Taste of River Towns; Garden Tour; Antique, Art &amp; Craft Show; Rivertown Hops; Feet in the Street Art Show; Bridge Bust; Old-Fashioned Christmas)</i>
<b>Platinum (\$2500)</b>		<p><i>(This level applies to Antique, Art &amp; Craft Show, to Rivertown Hops, and to the Bridge Bust)</i></p> <ul style="list-style-type: none"> <li>• Avenue banners featuring name (logo optional with additional cost) with one (1) month's exposure</li> <li>• Name and logo included on SVCC digital sign</li> <li>• Inclusion in paid advertising</li> <li>• Recognition on website with logo and link</li> <li>• One (1) free vendor space</li> <li>• Name in program</li> <li>• Name on posters</li> <li>• Name in press releases*</li> </ul>
<b>Gold (\$1500)</b>	<ul style="list-style-type: none"> <li>• Name and logo on shirt back; name on shirt front<sup>†</sup></li> <li>• Name in program (if applicable)</li> <li>• Name in press releases*</li> <li>• Name and logo included on SVCC digital sign</li> <li>• Four (4) free entries with shirts</li> <li>• Four (4) additional complimentary shirts for non-participants</li> </ul>	<p><i>(This level applies to Taste of River Towns, to Rivertown Hops, to the Bridge Bust, and to Old-Fashioned Christmas)</i></p> <ul style="list-style-type: none"> <li>• Name and logo included on SVCC digital sign<sup>†</sup></li> <li>• Inclusion in paid advertising</li> <li>• Recognition on website with logo and link</li> <li>• One (1) free vendor space</li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name on posters<sup>†</sup></li> <li>• Name in press releases*</li> </ul>
<b>Silver (\$500)</b>	<ul style="list-style-type: none"> <li>• Name and logo on shirt back<sup>†</sup></li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name in press releases*</li> <li>• Two (2) free entries with shirts</li> <li>• Two (2) additional complimentary shirts for non-participants</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on website with logo and link</li> <li>• One (1) free vendor space</li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name on posters<sup>†</sup></li> <li>• Name in press releases*</li> </ul>
<b>Bronze (\$250)</b>	<ul style="list-style-type: none"> <li>• Name and logo on shirt back<sup>†</sup></li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name in press releases*</li> <li>• One (1) complimentary shirt</li> </ul>	<ul style="list-style-type: none"> <li>• One (1) free vendor space</li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name in press releases*</li> </ul>
<b>Timing or Entertainment (\$100)</b>	<p><b>Timing Sponsors:</b></p> <ul style="list-style-type: none"> <li>• Name on shirt back<sup>†</sup></li> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name in press releases*</li> <li>• One (1) complimentary shirt</li> </ul>	<p><b>Entertainment Sponsors:</b></p> <ul style="list-style-type: none"> <li>• Name in program (if applicable)<sup>†</sup></li> <li>• Name in press releases*</li> </ul>

\* Media sometimes edit for content

<sup>†</sup> Font size will vary by sponsor level

*A representative of SVCC may contact your business for door prize donations prior to our fundraisers. Please consider supporting the Susquehanna Valley Chamber of Commerce and Visitors Center by contributing to our events.*