

# Benefits of Membership in SVCC 2017

SVCC works to raise the name recognition of the area while promoting area businesses, their goods and services. Members of the Susquehanna Valley Chamber of Commerce are afforded the following benefits.

- Affordable Group Health Insurance through PCI (see information on reverse)
- Discounted services offered by member businesses including APPI energy discounts, First Data Merchant Services (credit/debit card acceptance), 360 Lancaster.com, and Comcast Business (see information on reverse)
- Media contact information for newspaper, radio, and television stations
- Referrals to member businesses
- Display space for brochures, flyers, and other promotional items in our Visitors Center which serves thousands of people each year
- Networking opportunities through our Breakfast Meetings, Member Seminars, and Business Mixers
- Inclusion in our yearly Membership Directory (Information Guide) with over 16,000 copies printed and distributed to Columbia, Marietta and Wrightsville residents and through our Visitors Center
- Advertising opportunities at a reduced rate in the Information Guide
- Advertising opportunities on SVCC's digital sign board and on SVCC's website
- Inclusion in our ad initiative promoting our members' goods and services through the Columbia and the Donegal editions of *The Merchandiser* and the Hellam/Wrightsville edition of *Community Courier*
- Access to the Chamber membership and mailing list, by request, at least once per year
- Your own business web page linked from the Chamber website including links to your website, a map locating your business, your business description and e-mail which you may edit and maintain
- Grand Opening, Ribbon Cutting, and Groundbreaking assistance and planning
- Additional exposure through SVCC's Recognition Program which highlights your milestone anniversaries and/or outstanding awards received with press releases and pictures sent to *The Merchandiser* and displayed on the SVCC website
- Assistance planning special events, press releases, posters and invitations
- Quarterly Newsletter
- Sponsorship opportunities for our community events and Business Mixers
- Opportunity to participate as a venue in *Fourth Friday in Columbia, Marietta, and Wrightsville* free of charge – just contact SVCC for details!

In addition, your dues help to support the Visitors Center as a gratis service for guests to our area. The Visitors Center does not receive any state or federal funding; it is financed solely through membership dues and SVCC fundraising initiatives.

## SVCC Web Ad Rates

Advertise on [www.PaRivertowns.com](http://www.PaRivertowns.com) with these affordable, members-only options.

Spot ads (located on the right-hand side of the home page and on select pages when navigating the site) ..... **\$10 per month**

Banner ads (located at the bottom of the home page and on *every page* when navigating the site) **\$15 per month**

Contact SVCC at [svcc@parivertowns.com](mailto:svcc@parivertowns.com) or by calling 684-5249 for more information or to reserve ad space.

## SVCC Digital Sign Ad Rates

Advertise on the digital signboard outside the Visitors Center with these affordable, members-only options.

Non-profit rate..... **\$25 for a 2-week ad**

Business rates

**\$25 per week (2 week minimum)**

**\$75 for a 4-week ad**

**\$500 for 30 weeks**

**(Sponsorship opportunities available for longer commitments.)**

Contact SVCC at [svcc@parivertowns.com](mailto:svcc@parivertowns.com) or by calling 684-5249 for more information or to reserve ad space. An ad contract is included for your reference.